



MID-FLORIDA
SHRM

SPONSORSHIP OPPORTUNITIES MID-FLORIDA SHRM

SHRM Chapter 151

**Become a
sponsor partner
of the premier
Human Resources
association in the
Polk County area.**

**Advancing the
Human Resource
Profession**

**180+
Members**

**Over 140
Employers**

**Representing over
70,000 employees**

Founded in 1970

**Based in
Lakeland, FL**

midflorida.shrm.org

What does Mid-Florida SHRM have to offer your business?

Mid-Florida SHRM offers a superb way to get your message out to the HR community in Polk County. Meetings are held every month at Grasslands Golf and Country Club in Lakeland. Sponsorships are available for the general meetings and meeting speakers; however, we also have additional opportunities for scholarship sponsors, merchandise sponsors, and sponsors for special events. We strive to tailor sponsorships to our sponsor's unique needs including, but not limited to, coordinating their sponsorship to coincide with a speaker with a compatible topic. We enjoy a wide variety of sponsors from many industries who feel that marketing with us is a good investment. We hope you will join that group!

Please contact our Sponsorship Director for more information.

Liz Antaya

liz.antaya@stahlinsurance.com

MEETING SPONSORSHIP

\$500

- ◇ *Sole* meeting sponsorship of the event
- ◇ Trade show table with networking opportunity before and after meeting
- ◇ Up to a 5 minute presentation during the meeting
- ◇ Opportunity to collect business cards for a giveaway drawing
- ◇ Dinner for up to two sponsor representatives
- ◇ Logo and link to your website on all membership communications for the month of sponsorship
- ◇ Logo and link to your website on the "Sponsor Spotlight" page of the chapter website a year
- ◇ Sponsor logo and information on our email blast to the entire membership for the meeting RSVP

SPEAKER SPONSORSHIP

\$500

- ◇ Some of our meetings have opportunities for the sponsoring of the speakers themselves, either through helping pay their speaking fee or often through purchasing the speaker's books, placing the sponsor's logo on the book as a gift, and distributing to members. Pricing varies. If interested, please inquire.

OTHER SPONSORSHIPS AVAILABLE

Scholarship, Merchandise, Special Events



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Visit our website for more information!

<http://midflorida.shrm.org/>



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association in the Polk County area.

For Your Career
For Your Company
For Your Profession